

Quality Crafted Canvas Awnings

The Best Thing You Can Do For Your Home or Business



by **Walt Bushong**
Estimator
J.R. McCullough Company
Lancaster



One day not long ago, I drove past a home where two of the second floor window awnings were literally falling off the house. I pulled in the driveway and strolled up to the front door. We in sales call this a 'cold call'. A teenager met me at the door and asked if she could help me. I said, "Are your parents looking for someone to repair their awnings?" She gave me that 'lost look' and said, "What's an awning?" I was shocked. She didn't have a clue.

An awning is an architectural projection that provides weather protection, identity or decoration and is completely supported by the building to which it is attached. Awnings have been around for ages. They were first used by the Egyptians and Syrians then became a common feature in North America in the years following the Civil War.

Canvas awnings are one of the best ways you can add beauty,



J. R. McCullough Co. produces permanent canvas awnings, retractable awnings and other types of awnings for both commercial and residential applications. The awnings come in many different styles and hundreds of colors, including solids and stripes. They can be made to fit all sorts of areas, including decks, patios, porches, windows and doorways. They are ideal for any architectural style, from contemporary to traditional.

An awning from J. R. McCullough Company is expertly crafted to your custom needs. The material used is durable and long lasting. The frames are color matched to your home and the seams are sewn with Gortex thread, guaranteed to last eight years.

J.R. McCullough Company
1980 Old Philadelphia Pike, Lancaster • 717-735-8772

value, and functionality to your home. Well designed awnings look great and will improve the quality of your life. The addition of awnings to your home is money well spent.

All awnings provide shade from the sun in the spring, summer and fall. This is one of the major advantages of adding awnings to your home. By reducing the effect of the sun on your glass areas, you will dramatically reduce the amount of heat that builds up in your home. Your savings in dollars and cents could add up to 25% less in air conditioning costs. According to the Department of Energy publication, *Cooling Your Home*, awnings block up to 90% of solar heat that is absorbed through windows.

As our society becomes increasingly aware of environmentally friendly or 'green' practices such as water conservation and recycling, industry leaders are recognizing that awnings help reduce a home's overall energy consumption. More and more, studies performed by a range of organizations indicate that awnings will increase a home's energy efficiency.

What types of awnings are available to the homeowner?

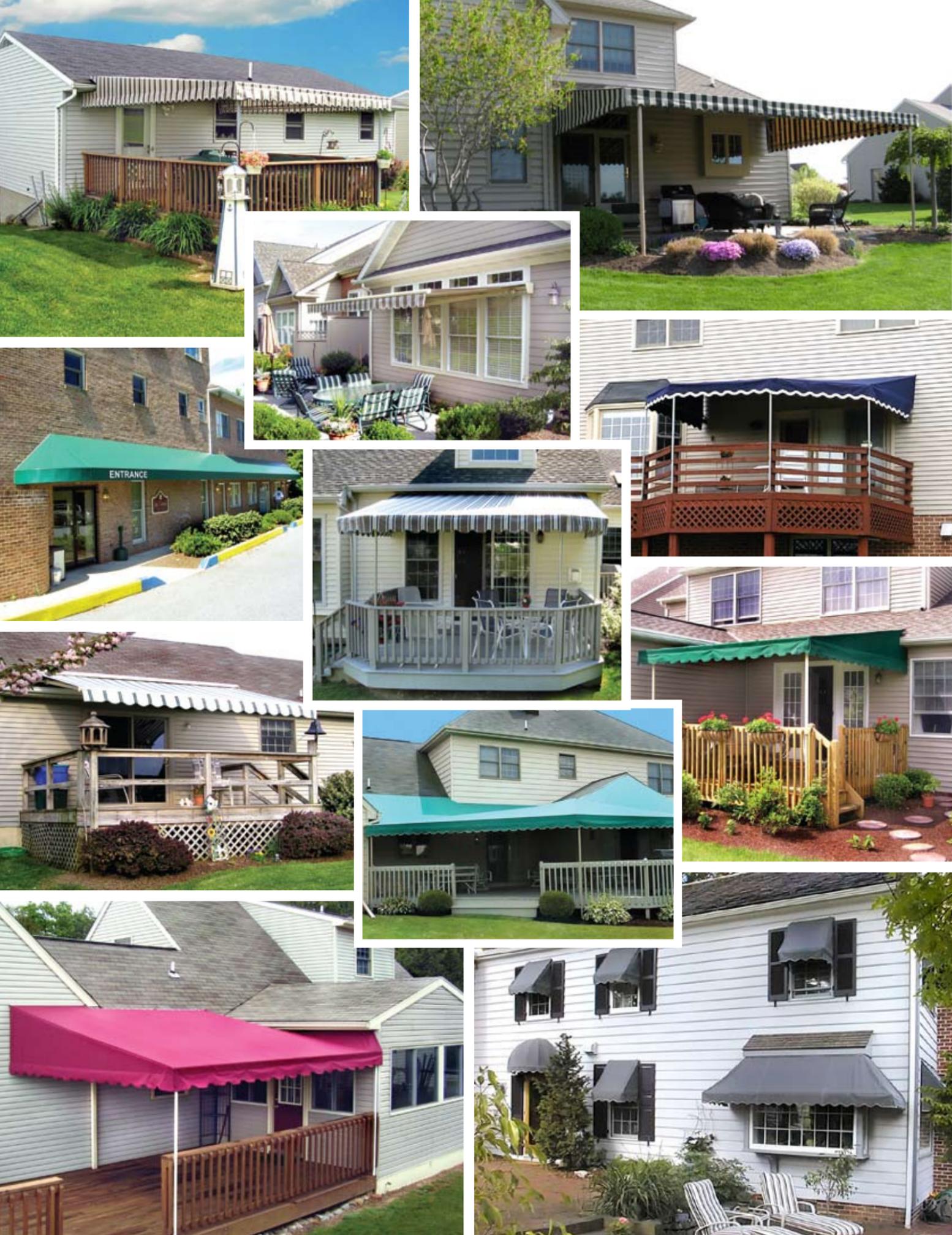
- Door, window and porch awnings. Have you ever stood at the front or side door of your home in the rain fumbling for your keys to unlock it or

tried to get your umbrella down and in the door without getting drenched? Then you'll know why it makes sense to put awnings at an uncovered door. Window awnings let you keep your windows open even when it's raining. You'll have a home cooled by the breezes of a gentle summer rain. Go back in time. Porches used to be a gathering place for neighbors to catch up on all the news. There's nothing quite like sharing a story and a cup of fresh coffee while sitting on a rocking chair under a beautiful porch awning. Awnings combine functional elegance with decorative appeal to enhance

the architecture of any home in addition to protecting interior drapes and furnishings from undue fading as well as providing protection from the elements. They are the perfect addition to any home.

- Stationary canopies which cover your entire deck or patio over the whole season. Hot glaring sun makes it unpleasant to be outdoors especially in the middle of the summer. Canopies provide shade so you can be outside without being hot and uncomfortable. You can also enjoy your patio or deck on rainy days too.





Most of our frames are still fabricated from round galvanized mechanical tube and fittings. As a result of several requests from customers, we now offer a welded aluminum frame that can be powder coated in over 190 colors allowing the customer to match the frames to their vinyl siding.

• **Retractable or lateral-arm awnings.** First introduced in Europe, the retractable awning has become very popular here in the United States. Now you can use and enjoy your deck or patio more than ever. A retractable awning protects you from the hot bright sun and its harmful ultra violet rays. Imagine being able to barbeque, entertain or just sit outdoors and relax when you want. All this is possible because the retractable awning adds an entirely new dimension to outdoor living and entertainment. To extend and retract your awning simply turn a crank. Better yet, add an optimal motor for the ultimate in awning operation and ease. Concerned about

blocking your view? Don't worry. The retractable awning blocks out the sun and preserves your full uninterrupted view thanks to the unique design and installation which eliminates the need for upright poles.

Why purchase an awning in 2008?

- Provides a safe sheltered area for your children and pets to play, shielded from harmful UV rays.
- Allows you to keep your windows open when it rains. You'll have a house cooled by the breezes of a gentle rain.
- Helps protect your furnishings, carpets, drapes and flooring from fading.
- Expand your outdoor living area.
- Enhance the character and charm of your home.

What does J. R. McCullough Company offer?

- Durable long lasting fabrics
- Quality fabrication
- Reliable service
- On time scheduling
- Frames color matched for your home
- Five-year warranty on workmanship and materials
- Eight- year warranty on Gortex thread.

Quality custom canvas awnings can be used to advertise a business, beautify a building or home, offer shelter from the weather and control energy costs. We custom make different kinds of awnings for many different customers—residential, industrial and commercial. If you can imagine it, we have the fabrics and stunning colors to design it and bring your ideas to life. Let J. R. McCullough design one for you today.

R&A

Reduce your cooling costs by 20% with canvas awnings from us.

Sunesta
Residential Photo Awnings
AUTHORIZED DEALER

McCullough
J.R. McCullough Co.

1980 Old Philadelphia Pike • Lancaster
717.735.8772
www.jrmccullough.com