

an award-winning

BASEMENT MAKEOVER

everyone's new favorite place



Photos in this Spotlight Article
(including the front cover) taken by:

Abigail Rose
PHOTOGRAPHY
www.abigailrosephotos.com

Move over kitchen...there's a new favorite place to hang out!

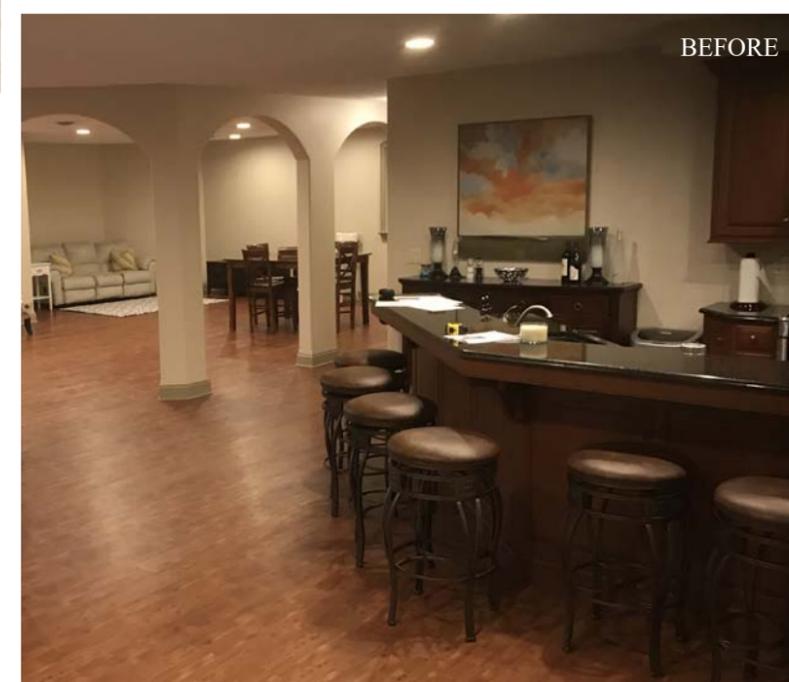
When homeowner Robert called Eric Weaver, President of the award-winning remodeling company, Pinnacle Building & Design, his request was simple. He wanted their 2,400 square-foot, daylight basement transformed into an area that would complement the rest of their beautiful, well-appointed home. While the basement had already been "finished", Robert wanted a much more inviting look and feel with defined areas for entertaining.

The new space was to reflect an elegance and style that would make you forget you were in the basement. Central to that theme, was creating a grand entry leading to a new pool and patio area. Furthermore, he wanted an area that was so self contained that guests wouldn't need to access other parts of the home.

A self-described "difficult-to-please customer", Robert was familiar with Pinnacle's work—and he liked what he saw. Upon meeting Eric and hearing some of his ideas, he was even more impressed. As you'll learn in the following pages,



This project was a winner in the 2018 BIA's RSA competition. Judged by industry professionals, Pinnacle Building & Design was recognized for excellence in creativity and workmanship.



BEFORE

Featured Builder

Pinnacle Building & Design, Inc.

(see ad on back cover)

PROJECT TRADE PARTNERS

Caitlin Bright Designs (see ad p. 38)

Horizon Kitchens, Inc. (see ad p. 32)

Indoor City (see ad p. 36)

Glick Audio Video (see ad p. 38)

L.H. Brubaker Appliances and Water Treatment
(see ad p. 30)

Lancaster Paint & Glass Co. (see ad p. 30)

LanChester Grill & Hearth, LLC (see ad p. 36)

Musselman Lumber (see ad p. 34)

Signature Custom Painting (see ad p. 32)

Our basement felt unfinished and didn't match the quality of the rest of the house.

When we purchased the home it was a large, generally unused space that didn't have any obvious function. It felt like a basement and we didn't like that. As we considered adding a pool out the back of the basement, we wanted to make sure the basement was conducive to people enjoying themselves and that all areas had an obvious purpose.

Homeowner, Robert

Project Description

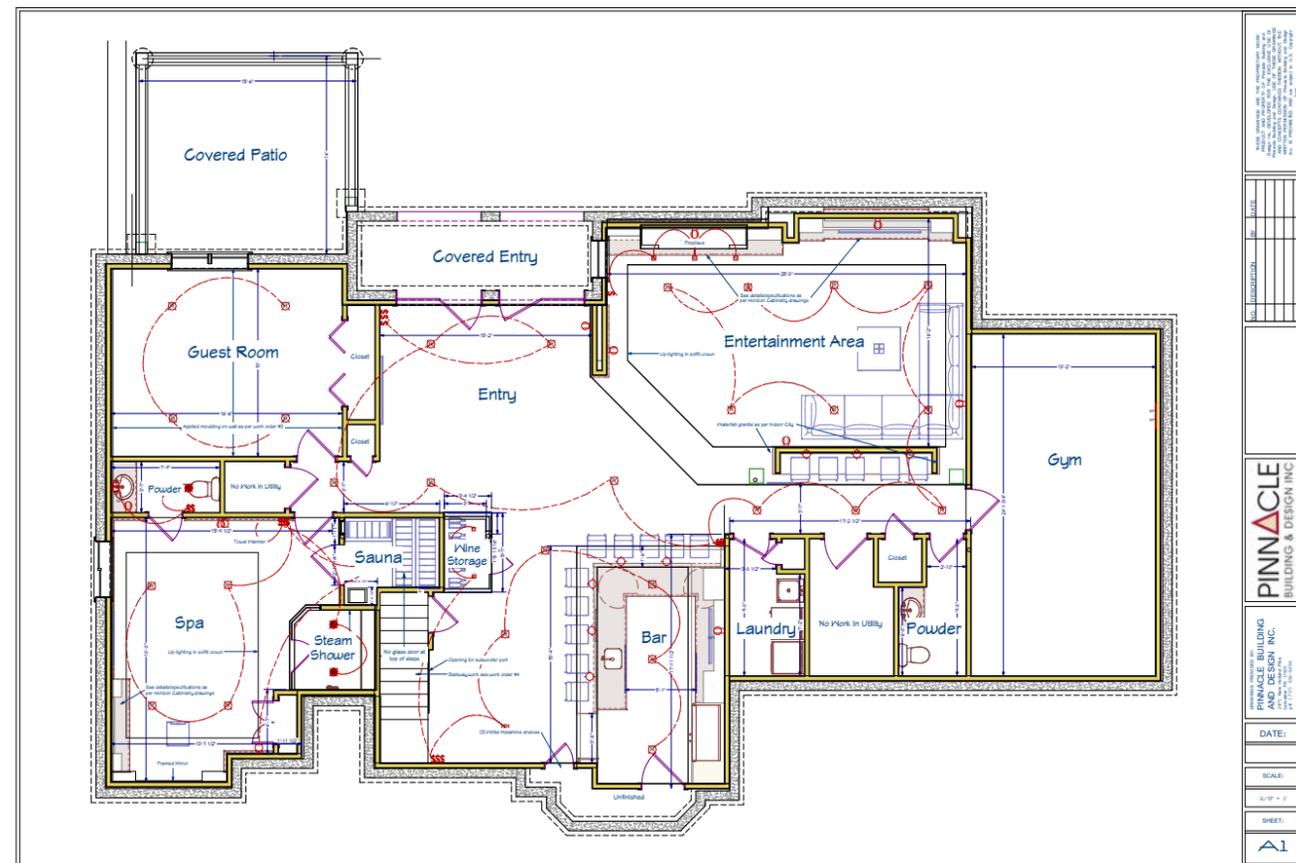
Features of this award-winning 2,400-square foot basement renovation included:

- a grand entrance from the pool deck;
- a custom-designed waterfall granite bar seating for 8, back bar custom cabinetry, along with appliances and a TV;
- a multi-media and game table area with a second waterfall granite bar overlooking the media room that seats 5;
- an audio system installed throughout the entire basement including inside the steam shower and sauna;
- all lighting and sound equipment is controlled by voice recognition;
- a 60" DaVinci custom gas fireplace with multi-color LED lighting;
- a custom-designed glass enclosed, climate controlled, 340-bottle, wine display;
- a spa bathroom with a walk-in steam shower;
- five person, built-in, cedar sauna;
- a guest bedroom;
- a one-of-a-kind contemporary bathroom (complete with a multi-color LED lit toilet);
- an oversized walk-in steam shower with heated seat and glass surround;
- a hair studio featuring a large full-length mirror, custom cabinetry, salon chair and baseboard vacuum to collect hair trimmings; and
- updates to the existing laundry, two powder rooms, and exercise area.

this "impossible to please" customer just can't say enough good things about how the project turned out as well as the performance of Eric Weaver, his staff at Pinnacle Building & Design, and their team of trade partners and suppliers.

As you review the following pages and witness the incredible finished product, you may want to remind your-

self that you are looking at a basement. What used to be synonymous with dark and dingy, many basements can be transformed into bright, cheerful spaces that expand a home's livable area without having to add an addition. And while the kitchen continues to be the most favorite spot in most homes, Pinnacle Building & Design just made quite an exception!



Eric came to the first meeting with some ideas on how to use the space. We struggled for months, prior to this meeting, trying to break it up to accomplish what we wanted. At our first meeting with Eric he had 3D drawings that enabled us to start somewhere. His first 3D drawings really got us excited about how to finish the basement. It evolved a lot from those original drawings, but the general layout and use of the spaces didn't change much.

Homeowner, Robert

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At Pinnacle Building & Design Inc. our designs are tailored to meet your needs and accommodate your lifestyle. Our professional staff works with you from concept to construction and our experience and insight will aid in making your building process one of ease and confidence.

Adding Dimension To Your Dreams isn't just our tag-line, we provide a 3D rendering to help you visualize your project *before* any workers set foot in your home. Another aspect that makes Pinnacle unique is our assistance with color and material selections and our availability for consulting, guidance, or simply reassurance with your selections. Our On-Site Supervisors are available to answer questions and discuss points of interest along the way.

We provide the highest quality in remodeling and new construction with an emphasis on detail. Whatever you're looking for, a "wow-factor" or simply storage, each project is handled with as much attention to detail as the other. Pinnacle's reputation is one of distinction, reliability, quality, and trust, and we utilize experienced trade partners with the same quality conscious standards in both craftsmanship and building materials used.

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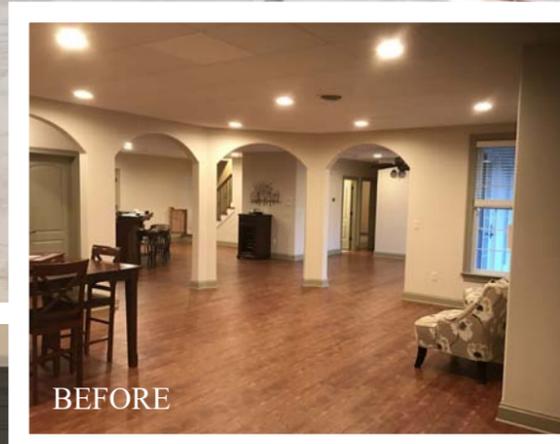
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I was a fan of Pinnacle for years prior to doing this project with them. Their website has a lot of unique, highly custom examples of their past projects. Modern yet usable is rare and even more rare to find a builder experienced in that type of building.

Homeowner, Robert



BEFORE



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While the team of trade partners and suppliers Pinnacle brought into the project were all excellent, I'd like to single out a couple. Brian Fisher at Signature Custom Painting is the best painter I've ever seen. His work is impeccable. Dennis Shenk, owner of Horizon Kitchens, also blew away all my expectations on cabinetry quality and pricing. I can't say enough good things about these two companies.

Homeowner, Robert



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Eric was always there with ideas and suggestions. We had a lot of our own ideas and specifications that he executed perfectly, but it was a mix of everyone's ideas. No matter what the disagreement was, Pinnacle always did what we wanted. In the end there is nothing that I felt was unfair or unreasonable and I can say without any hesitation that Pinnacle is an honest contractor.

Homeowner, Robert



Building Materials: MUSSELMAN LUMBER



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We now use our basement regularly. It's not an eyesore when entertaining at the pool or having guests at our house. It now feels like an extension of the rest of our house.

Homeowner, Robert



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Everyone loves the basement. It's their favorite part of the house. We find when giving a tour of the house that we usually end up spending the rest of the visit in the basement, usually at the bar.

Homeowner, Robert

Even great entertainers need help sometimes...complement your project with a superior Audio & Video system from Glick!

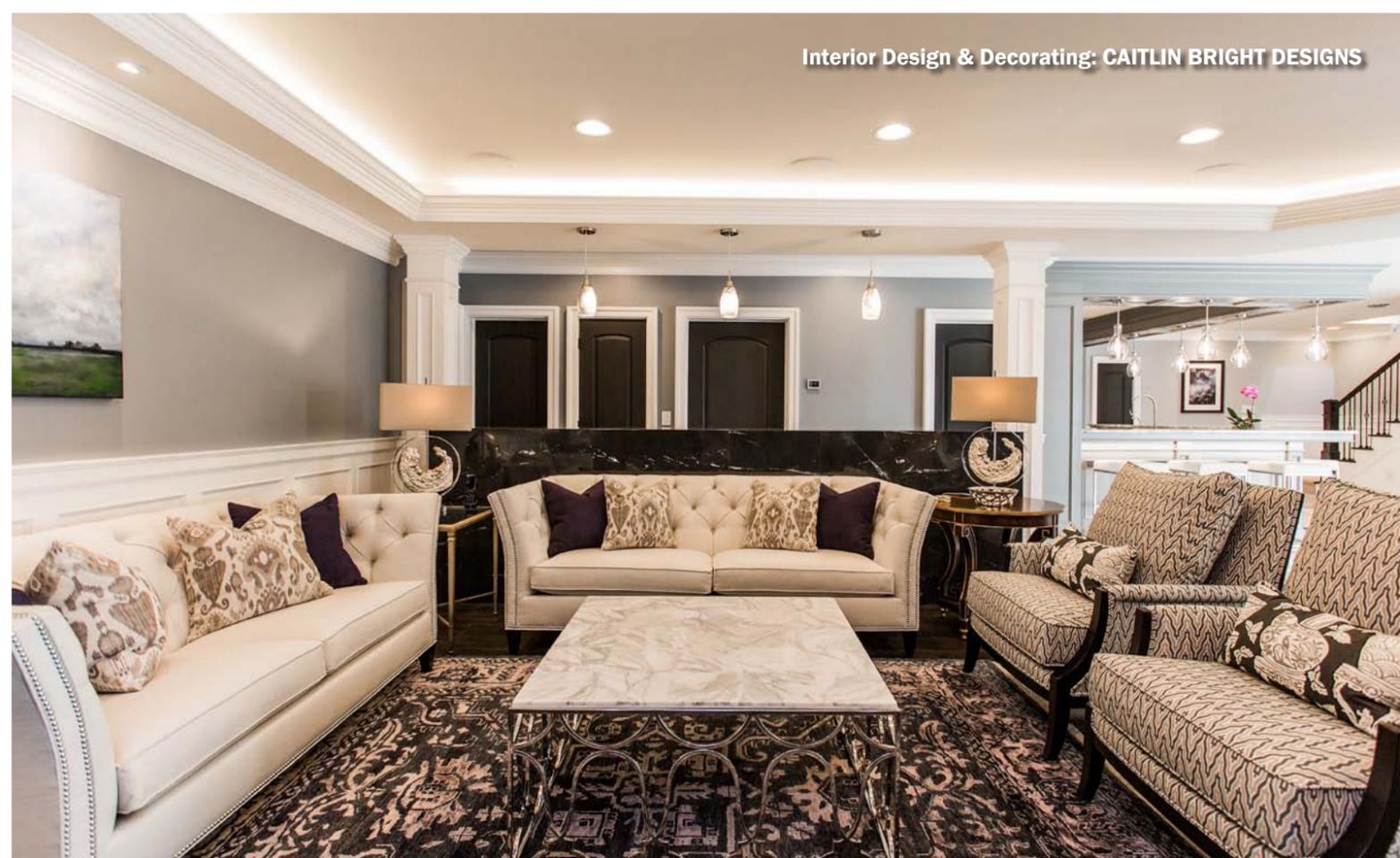


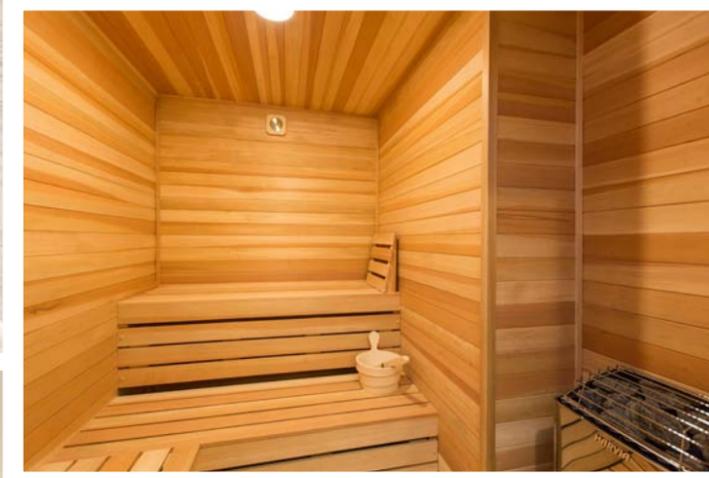
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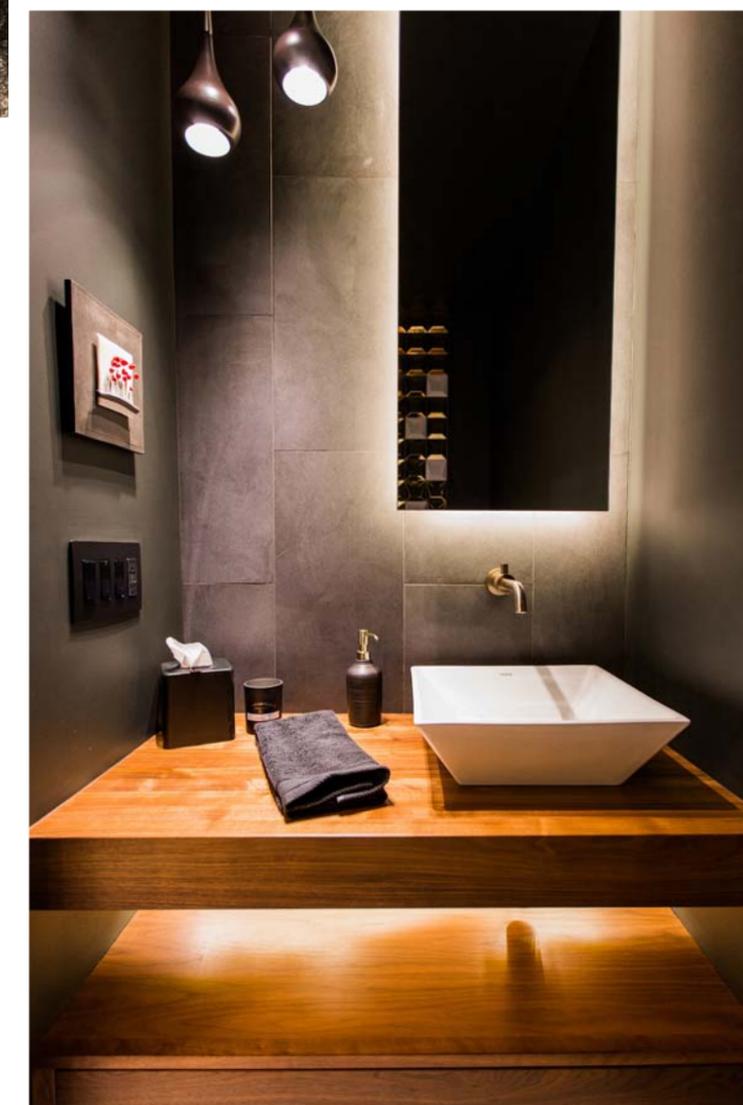
Interior Design & Decorating: CAITLIN BRIGHT DESIGNS





“One thing I want to highlight is how much credit Eric deserves for his fairness and honesty throughout the entire project. He always solved a problem fairly and I never felt taken advantage of. He truly cared about being up front about everything. Eric and his group at Pinnacle are as top notch as it gets.”

Homeowner, Robert



meet the team



Pictured left to right: Kyle Rehnberg, Dave Gordon, Eric Weaver, and Marie Weaver,

Eric Weaver, Owner/President

Eric has been in the building industry for 30 years. His start was in the drywall trade and then in 1999 he and his wife, Marie, started Pinnacle where he is involved in the day-to-day functions of running the company, sales, project management, and creative design.

Marie Weaver, Owner/Chief Financial Officer

Marie Weaver has 29 years of construction industry experience including serving roles such as administrative assistant, accountant, event planner, and currently is Pinnacle's Chief Financial Officer as well as assisting with marketing and advertising.

Dave Gordon, Job Site Supervisor

Dave got his start in the building industry in the late '70's. Since then he has many years of hands-on experience. In the late '80's he started managing the construction of residential home building. Dave also has experience in commercial construction including restaurants, mall build outs, and multi-unit housing. At Pinnacle for over five years, Dave has the integral role of handling communications between client, field, and office, as well as tradesmen and materials, overseeing construction, safety, and overall quality.

Kyle Rehnberg, 3D CAD Technician

Kyle has been in the construction industry for 16 years—14 of which with Pinnacle. Kyle has a key role in every project Pinnacle produces and has aided in the design and construction of many award-winning projects throughout tenure at Pinnacle. As a result of his attention to design, detail, and function, Kyle continues to excel at creating personalized projects.

Pinnacle Basements

Pinnacle basements are designed to make you feel like it is as much a part of your home as your main living areas. Our clients have commented that "it doesn't feel like a basement". The key is in the design, use of lighting, and in using similar selections as those throughout the existing home.

Our designs are not typical. Creative ceiling lines, wall angles, open-feel design, yet various designated areas. Basements often have structural and mechanical obstacles. Pinnacle's in-house design team focuses on designing a floor plan that incorporates aspects such as support structures or ductwork, blending them into the wall and ceiling lines through tray ceilings, arches and decorative columns.

Pinnacle will listen to your needs and design a special space resulting in a living area with practical flow and function that meets the needs of your lifestyle.

From simple storage and play areas to elaborate home theaters with social areas, gaming areas, exercising and crafting areas. Or perhaps a guest room and bath to accommodate your guests, giving them a suite of their own.

Pinnacle's basements have been known to make your home "the place to be", with such appeal, your kids will want to stay home to "hang out". Make your basement a "Pinnacle basement".



Although I freely admit that I'm a difficult customer – the kind that's impossible to please – I'd still rate Pinnacle a 5 out of a possible 5. They don't rush a project and as Eric kept telling me, "You'll be happy when this is finished". He was absolutely right – it was worth the time. If you want a top-notch job and you care about the details, Pinnacle will not disappoint you. I recommend them highly!

Homeowner, Robert

