

hot tip! SAVING MONEY ON YOUR NEXT PROJECT



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Want a tip on how to save money on your next home improvement project?

Don't do it yourself!

A sense of humor may be the most important tool in the box when tackling projects around the house. I once saw a magazine ad in which a man was standing in his basement, up to

his knees in water, using a wrench to make a connection on a water heater while the water sprayed from the pipes, soaking him mercilessly. His drenched look of defeat was summed up by the ad's caption, "Next time, call a plumber."

As most of us homeowners are well aware, for better or worse, there's

always something needing fixed, or updated around the ol' homestead. This could be anything from a faucet repair to a remodeled kitchen...or if we're lucky, maybe a complete renovation! While some home projects are simple enough to tackle on our own,



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Since its founding in 1858, HAJOCA has set the standard in the distribution of Plumbing & Heating fixtures and supplies.

Having grown from one store back then in old-town Philadelphia to being the nation's largest, privately-held wholesaler in its industry today, Hajoca remains dedicated to its local markets, with roots in Lancaster County reaching back over eighty years.

Our logo, featuring the statue of William Penn that stands atop Philadelphia's City Hall, is the oldest continually-used logo in the country, symbolizing Hajoca's mission: Service, Integrity, Reliability.

Many businesses have come and gone since 1858. When you visit our showroom you'll recognize the reasons why we've lasted.

most of them, in truth, would be better handled by an experienced contractor.

materials. Experienced contractors typically use high quality, professional-

trade, rather than retailed home-center merchandise. That is not to dispar-

age what is sold through big box stores, etc., but meant to highlight how professionals utilize local showrooms and distributors for the best materials each industry has to offer. These businessmen know that it's their reputation they must uphold and that they're the ones responsible for standing behind their work.

There are many factors to consider in planning projects around the home. Safety may be first among these, but local code compliance isn't far behind. Contractors in Pennsylvania are required to have a license to be able to work in your home, and with good reason. There are legal and insurability issues in performing system or structural work in a home. These professionals know the intricacies and inner workings of electrical, plumbing and HVAC systems. They know the proper techniques of finish carpentry and how to tile a floor so that it lasts forever. They insure their work! Stories abound of botched jobs attempted by well-intentioned, adventurous homeowners, who had neither the experience, nor the proper tools to attempt their own project, and who later wished they'd have picked up the phone instead of the toolbox.

Whether replacing a faucet or doing a remodel, make it easy on yourself... line up your contractor and schedule a visit to a local showroom.

grade products purchased through suppliers specifically aligned with their

they're the ones responsible for standing behind their work.

When you hire a professional contractor, aside from the benefit of having your job performed efficiently by highly-skilled individuals, you can be pretty certain that you're getting premium





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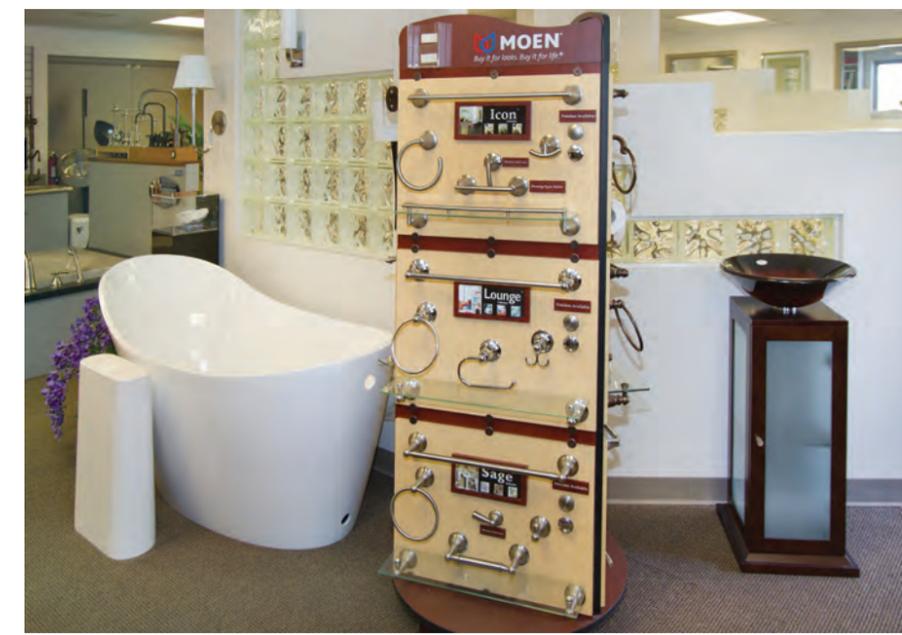
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Appointments Recommended (call Lori or Wanda)
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Does peace of mind and outstanding service come with a price? Of course, but as the old adage states, "The bitterness of poor quality remains long after the sweetness of low price is forgotten."

Whether replacing a faucet or doing a remodel, make it easy on yourself... line up your contractor and schedule a visit to a local showroom. Those two simple actions will get you started down the path to a successfully completed project, leaving you time to find humor in the things you truly enjoy!

R&A



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