

R&A

RENOVATIONS ADDITIONS

MAGAZINE®

Lancaster County's
Home Improvement Guide™



Advertising that doesn't get thrown out with the mail!

2025 Planning Guide/Advertising Schedule

EDITION

- WINTER 2025 (comes out late January 2025)
- SPRING 2025 (comes out late April 2025)
- SUMMER 2025 (comes out late July 2025)
- FALL 2025 (comes out late October 2025)

AD DEADLINE

- December 22, 2024
- March 22, 2025
- June 22, 2025
- September 22, 2025

You'll be happy to know that the advertising rates for 2025 have NOT changed.
Truth be told...our rates haven't changed since our start in 2007!

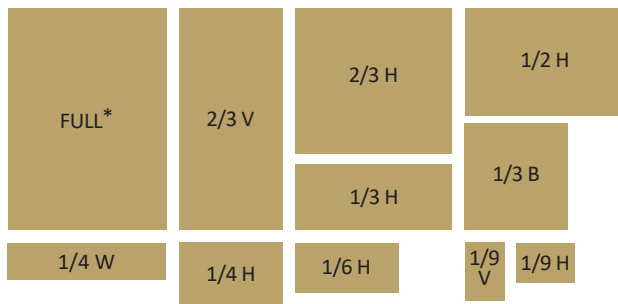
RATES

Ad Size (4 Color)	Rate
Full Page - Back Cover	\$1,600
Full Page - Inside Covers (Front/Back)	1,400
Full Page	1,200
2/3 Page	854
1/2 Page	766
1/3 Page	639
1/4 Page	563
1/6 Page	466
1/9 Page	370

DIMENSIONS

Size: Inches (Picas)	Width	Height
Full Page*	7-1/8 (43)	10 (60)
2/3 Page-Horizontal	7-1/8 (43)	6-5/8 (40)
2/3 Page-Vertical	4-5/8 (28)	10 (60)
1/2 Page-Horizontal	7-1/8 (43)	4-7/8 (29)
1/3 Page-Horizontal	7-1/8 (43)	3-1/8 (19)
1/3 Page-Block	4-5/8 (28)	4-7/8 (29)
1/4 Page-Horizontal	4-5/8 (28)	3-1/2 (21)
1/4 Page-Wide	7-1/8 (43)	2-5/32 (13)
1/6 Page-Horizontal	4-5/8 (28)	2-1/4 (13.5)
1/9 Page-Horizontal	3-1/8 (19)	2-5/32 (13)
1/9 Page-Vertical	2-5/32 (13)	3-1/8 (19)

*Full-page bleed ads are 8.375" x 10.75" PLUS .125 (1/8") on all sides for trim to measure 8.625" x 11.0"



reserve your space today!

717.519.7986

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