R&A
RENOVATIONS ADDITIONS
MAGAZINE®
Lancaster County's
Home Improvement Guide™

ADVERTISING Rates & Sizes

MEDIA KIT

same pricing since our start in 2007!

NEW SIZES!

1/4 WIDE

1/9 H

Rates

Ad Size (4 Color)	Rate
Full Page - Back Cover	$1,600
Full Page - Inside Covers (Front/Back)	1,400
Full Page	1,200
2/3 Page	854
1/2 Page	766
1/3 Page	639
1/4 Page	563
1/6 Page	466
1/9 Page	370

Dimensions

Size: Inches (Picas)	Width	Height
Full Page*	7-1/8 (43)	10 (60)
2/3 Page-Horizontal	7-1/8 (43)	6-5/8 (40)
2/3 Page-Vertical	4-5/8 (28)	10 (60)
1/2 Page-Horizontal	7-1/8 (43)	4-7/8 (29)
1/3 Page-Horizontal	7-1/8 (43)	3-1/8 (19)
1/3 Page-Block	4-5/8 (28)	4-7/8 (29)
1/4 Page-Horizontal	4-5/8 (28)	3-1/2 (21)
1/4 Page-Wide (NEW)	**7-1/8 (43)**	**2-5/32 (13)**
1/6 Page-Horizontal	4-5/8 (28)	2-1/4 (13.5)
1/9 Horizontal (NEW)	**3-1/8 (19)**	**2-5/32 (13)**
1/9 Vertical	2-5/32 (13)	3-1/8 (19)

*Full-page bleed ads are 8.375" x 10.75" PLUS 1/8" on all sides for trim.

The above rates are good through December 31, 2012.