

# 2009 color trends



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**W**hat makes one color look fresh while another seems too familiar? Why are we crazy over new patterns and style but bored and tired of them in a short time? As a designer, I find myself wishing for a new color to be created that has nothing to do with any of the colors that we have ever seen before. Instead, we see the recycling of colors and designs with a new flair. When I started my interior design business in 1990, blue and mauve were fading with the start of the hunter green and wine trend. In the late 1990's, the arrival of the 70's avocado,

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gold, and rust came back. When these colors were forecasted, I was not impressed. Of course, these colors were renamed to olive/sage, amber and salmon/cinnamon but... they were recycled! I was dreading the next couple of years until this old-I mean "new" color trends makes its cycle. However, I must confess that I was pleasantly surprised by the mix of shades/tones, patterns, and the accent of other colors that were not used in the 70's such as purple/plum, wine/raisin, brick red, etc. When I built my home in 2001, I selected rich deep hues of olive, sage, black, dark chocolate brown, brick red, salmon, and raisin to best fit my personal style and personality.



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Every year for the past 16 years, the Parade of Home models that were decorated by Heritage Design Interiors have won the "Best of Show" and "Best Interior Design" awards along with other awards for their design work.

For the past ten years, Heritage Design Interiors has been voted as one of the "Top Ten Designers" by the readers of Lancaster County Magazine.

In addition, Heritage Design Interiors has been voted "#1 Designers" by the readers of Lancaster Newspapers in their "Best of Lancaster" survey.

### What is new for 2009?

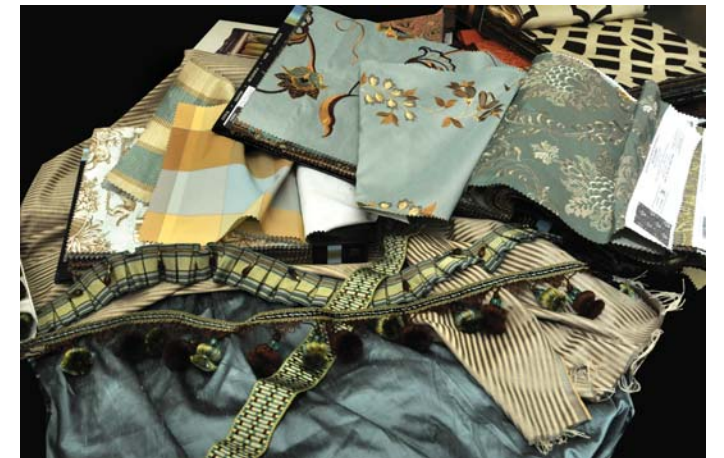
From brighter, bolder, and saturated hues to complex toned-down shades, color is on the move. Green continues to be very popular and it is one of the new neutrals. Green represents life, growth, fertility, and financial stability. Remember the 1970 trademark avocado which was renamed to olive and sage? Now you can call it wasabi or gingko. From an eco standpoint, green earth friendly products are only becoming more in demand and are offered more readily than ever before. Soft greens are associated with calming influences. When mixed with blue and aqua, green takes on a soothing tropical note associated with rest and rejuvenation. Greens are shifting from the yellow-based hues to a grayer side. Many greens can be complimented by a shade of purple or plum.

With no sign of slowing in popularity, purples and plums continue their regal influence in 2009. Adding a smoky or reddish shade to the royal mix, they look especially fresh when paired with neon greens, grays, browns, and blacks which are a chic look. Lavender presents a softer hue.

Spa blue continues into 2009. Complimented by browns and greens, spa blue created a restful and relaxing mood. Blue is also becoming more vibrant with peacock and turquoise becoming more of a primary focus than just accents. Blues are being shown in all shades from the lightest sky blues to medium federal and Wedgwood to deep Navy.

Red gets a new look with a hint of orange. Bright red accents mixed with black and white to brown shades of red mixed with chocolate and black will continue in 2009. Along with true reds, look for rich raspberries to pink. Shades of pink will range from bright to dusty and romantic. Look for the pairing of red and pink with black and white palette or browns.

Black and white combinations are seen with the accents of red, pinks, and browns or just solo. Metallic accents add a trendy transitional/contemporary look. Silver, gold, bronze, and platinum tones are at the forefront of this area of color.





All levels of sheen are being seen from burnished metals to glossy mirror-like finishes.

**Metallic accents can update a neutral palette.**

Neutrals are always a safe choice. These combinations are soothing and appeal to those for the uncluttered feeling. Adding a trendy accent color can add life to your neutral décor. Texture also gives interests to your neutral décor.

From "Earth Friendly" to "Glitz and Glamour", color and design trends run the gamut. Some want a soothing cocoon to come home to while others want to express their personality and style. Décor is being created to reflect a personal style that is an eclectic mix of pattern and color.

**Some people worry about the trends. How long will it be in style? What can I select that doesn't become dated?**

I tell my clients that new trends are refreshing and fun but



Readers of R&A are invited to visit Heritage Design Interiors to pickup a free copy of this 2009 Colormix Forecast Paint Chart.

# 6 inexpensive and fun decorating ideas

- ~ change wall colors
- ~ add new pillows
- ~ move your accessories
- ~ rotate seasonal accents
- ~ move your furniture
- ~ reversible window treatments

they must compliment you. Every person has their own favorite colors, styles, and designs. Don't redecorate in a color and/or design that does not reflect you and your lifestyle. You will be tired of it before the trend fades. It is more important to listen to my clients than to pick my favorites. As a designer, I enjoy many different colors and designs. I strive to coordinate colors and designs that best fit my clients. I like to see my client's home through their eyes and select the best selections of color and design that best fits their personality and lifestyle. If your home is well designed, you will enjoy it for many years. Adding a few trendy items are always fun and they will refresh your décor.

R&A

Go From Baffled, to... Beautiful!

**Overwhelmed with Color & Design Choices?**

Whether you're dealing with a new construction project, renovation or a room redo, all the choices can leave you feeling lost. And how can you be sure what you're picking is really going to work? Let us help you.

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