



by Alyssa Ferraro Digital Media Specialist ClickUpon Social Media **Marketing**

is a great option. A concrete pool project requiring design and excavation can typically take three to six months, depending on design, permits, and schedules. Meeting with the design team early on will help to expedite this process.

Once your new pool is installed, Craig works within the "less is more," philosophy, meaning that the less a pool-owner has to do with regards to pool maintenance, the better. All pools constructed by Integrity come standard with an auto-cleaner, an automatic vacuum that is



Integrity Pools, Inc. was founded by Craig Horning to fill the demand for a higher level of quality, service and value in custom swimming pools, spas and recreational environments. As a veteran pool construction professional, Craig knows how to design and build exceptional swimming pools that exceed customer expectations. He and his team also know how to deliver cost-effective, superior value. As a result, Integrity Pools has quickly grown to be the leading pool builder in the Lancaster County area.

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Integrity Pools offers all the following products and services throughout the greater Susquehanna Valley:

> **Custom Gunite Swimming Pools** Fiberglass Swimming Pools By Riviera Hot Tubs By Arctic Swim Spas By Arctic Swimming Pool Maintenance Services Hot Tub Services Retail Chemicals & Supplies Swimming Pool Renovations Pool Opening And Closing Services **Pool Safety Covers** Outdoor Kitchens, Grills, Pergolas And More **Automatic Pool Covers**

magine sitting poolside in a tropical resort, the sun on your face, the gentle sound of rippling water. You can hear your children laughing and splashing, there's an umbrella in your drink. Now, imagine being able to experience that tranquility every day, right in the comfort of your own backyard. Upgrading your backyard with a custom pool or hot tub from Integrity Pools & Spas can help you to create an oasis unlike any other.

Integrity Pools & Spas, Inc. is a locally- owned custom pool design and construction business and hot tub

dealer. Over the past 16 years in business, President, Craig Horning has maintained a philosophy of exemplary customer care and steadfast quality of products and

> Craig Horning, President Integrity Pools & Spas, Inc.

construction. "We want to take the worries and stress out of owning a pool," Horning states, and he delivers on that goal by consistently working with the best sub-contractors and the highest quality equipment and materials available. Referrals make up a large portion of their current customer-base, which is further evidence of their unwavering attention to customer care and quality of goods and services. Horning's "service what we sell," mentality is the crux of his commitment to excellence and promise of quality to his customers.

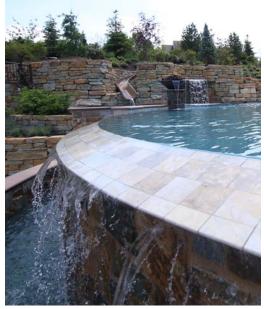
When looking to install a custom pool, Integrity's design team will work tirelessly with you and your family on creating your dream backyard. "It's never too early to get started on your backyard dream. Together let's begin the design process and make your dream a reality." Horning's viewpoint

of customer care begins with your first interaction with his team. Working with the design team, you will curate and create, alongside the experts, in turning your backyard into your new oasis. Meeting with the design team and getting your vision started is an exciting experience and one you should have sooner rather than later. These projects will take time, so it really is never too early to start considering the various options.

The length of time needed to install a new pool or spa will vary based on how you and your family would like to use it. If you were looking to use your pool year round, a swim spa or hot tub would be recommended. In this case, it could be delivered and installed within a few days to a few weeks time. If you were looking for a more traditional pool experience, a concrete pool











constantly at the bottom of the pool searching for debris. The days of vacuuming pools by hand are long behind us thanks to this device.





Another great, user-friendly feature is the IntelliChlor chlorine generator. This device uses common table salt to produce all the chlorine needed to keep the pool clean, automatically. This takes the guesswork out of manual chlorination. Pool owners no longer need to purchase, transport, or store chlorine at their homes.

If a pool is a route you'd rather leave unexplored, never fear; Integrity Pools & Spas, Inc. still has options for you. As an Arctic Spa Dealer, Integrity sells a huge variety of top-quality hot tubs and spas that are customizable for even the most selective of customers. Spas offer a host of benefits to the user, including muscle pain relief, relaxation and a much-needed romantic getaway for couples right outside their back door.

Energy Efficient

Arctic Spas are second-to-none when it comes to energy efficiency. Powerfully insulated and brilliantly designed, they are made to maintain as much heat as possible, requiring less energy for re-heating. The Mylovac Cover is 5 inches thick, providing additional insulation so that rising heat cannot escape the tub.

Easy Installation

Arctic Spas come standard with the Forever Floor, effectively eliminating the need for an unsightly concrete pad under the spa. Not only does



this add to the aesthetic quality of the hot tub, it makes installation a breeze.

Easy to Maintain

Arctic Spas are nearly maintenance free when equipped with Spa Boy, an automated, low chemical, salt-water sanitation water care system. Spa Boy technology takes the guesswork out of maintaining your spa and with an ORP probe, you can monitor the water

condition of your spa from your smart phone.

Craig Horning and his team at Integrity Pools & Spas, Inc. welcome you to visit their showroom at 360 Steel Way in Lancaster. Come meet with their design team and see for yourself what a pool or spa from Integrity can do to improve your home.

R&A

