

eing in the fireplace business for over 26 years, I'm often asked, "What's new and exciting in the

fireplace industry these days?" And, to the surprise of many, I ask them "how much time do you have?" All joking aside, there have been some exciting advances in the industry of late—but they've been a long-time coming. Let me explain...

From 2017 through 2020, fireplace manufactures put a lot of time and effort into updating their products, adding new models, new logs, new fronts, and new features to name a few. As a retailer, it was an exciting time and, for us at LanChester Grill & Hearth, a very busy time upgrading our showroom to display all the new products.

From a consumer's perspective, it was an exciting time for them as well—given all the products we had

on display with so many options to choose from and even some with customization possibilities. All of which, I believe, led to a great experience for the consumer in choosing the right fireplace for the style of their home and personal taste AND having them in stock for timely installation.

As pretty much all over, Covid made things quite challenging the past three years. While sales remained robust, the manufactures have struggled mightily to keep up with demand. A year ago, it was not uncommon to have to wait 2 to 5 months for some fireplaces to be delivered to our warehouse. Thankfully, wait times have been reduced dramatically with deliveries ranging from as low as 2 weeks up to 3 months for selected models. And now, with things pointing in the direction of returning to normal, I'm happy to report that fireplace manufactures are once again working on research

and development of new designs to fit more spaces and more unique features—including more realistic flames. This wasn't the case during the peak Covid years.

As for specific updates by type of fireplace, let's address them individually.

### **Gas Fireplaces**

With gas prices today, why be excited about gas fireplaces? Gas prices have always gone up and down and probably will continue to do so. It's not something we can control, but we can control how we harness the benefits. With electronic ignition, battery backup systems, and remote control, gas fireplaces are extremely easy to use--including during a power outage! You can set the thermostat just like a furnace and leave for days if you elect to do so. Historically, natural gas and even propane costs less than fuel oil. Another attractive feature in comparing gas to coal, wood



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LanChester Grill & Hearth was founded in 1996 and is the area's most complete provider for stoves, fireplaces, grills, outdoor kitchens, and much more. Whether you are looking for a gas or wood burning fireplace, stove or insert, we are here to guide you every step of the way. Our goal is to make your experience at LanChester Grill & Hearth a pleasant one for you and your family from start to finish.

**Back Up Heat.** With a fireplace or stove from LanChester Grill & Hearth you will be cozy warm even when you lose power in an ice storm.

Outdoor Living. From a simple BBQ grill to a complete outdoor kitchen, we can turn your backyard into a relaxing oasis!

The upgraded indoor and outdoor display facility at LanChester Grill & Hearth is a MUST SEE for stoves and fireplaces as well as outdoor kitchens, grills, and fire pits with visual displays to lead you to your dreams. LanChester Grill & Hearth is the destination you don't want to miss! You will be glad you visited us!

At LanChester Grill & Hearth you will meet the true fireplace and outdoor kitchen experts. Call TODAY for FREE in-home consulting. As always, practical solutions with no pressure!

or pellet fuel sources, gas fireplaces are a whole lot less work.

#### **Wood Stoves and Inserts**

The most exciting thing about wood stoves is the Blaze King line of stoves and inserts. They have a system which makes it almost impossible to overfire them which is a common challenge in the industry in meeting EPA standards while keeping the temperatures low enough to keep from damaging the internal works. They have up to 30-hour burn times on some of the stoves, and a 10-year warranty on the catalyst. So confident are they that you will not destroy it in that time period.

## **Year-Round Usage**

For those wanting a fireplace that can also be used in the heat of the summer there is an option beyond going electric. The DaVinci line of fireplaces by Travis industries are designed for not only year-round use, they are strikingly beautiful and customizable.

The original DaVinci fireplace was a custom linear fireplace (the longest one to date was 60") and was









The DaVinci Fireplace is a contemporary option for the *most discerning customer.* 

With its customizable options and range of designs, it will be the focal point of any room.



# Features Include:

- Multi-Colored Interior LED Lighting
- Cool Touch Glass
- Five Glass Height Sizes

**PERFECT** FOR YEAR-ROUND USE.

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designed to divert all the heat or reclaim a small portion of it.

The second model was the Maestro, a vertical fireplace, up to 4' wide x 4' tall with a massive bonfire log.

### **Electric Fireplaces**

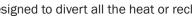
As for electric fireplaces, they've come a long way from just 6 years ago. We have seen an incredible amount of energy and

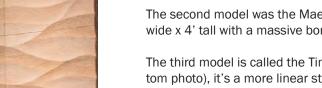


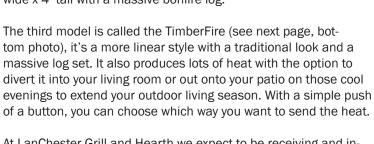


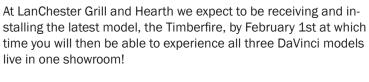
























design enhancements in this area. From straight electric to the water vapor and electric, these models look so real it can be deceiving—especially the NetZero products. You have to see them to believe it!

# See for yourself—visit our showroom.

At LanChester Grill & Hearth we have over 80 units on display in our showroom including 19 electric fireplaces and 45 gas stoves and fireplaces in operation. We also have wood and pellet stoves on display.

Regardless of your particular fireplace project, do yourself a favor and visit us. In addition to our very well-stocked showroom, our team of experts are here to help.

R&A





