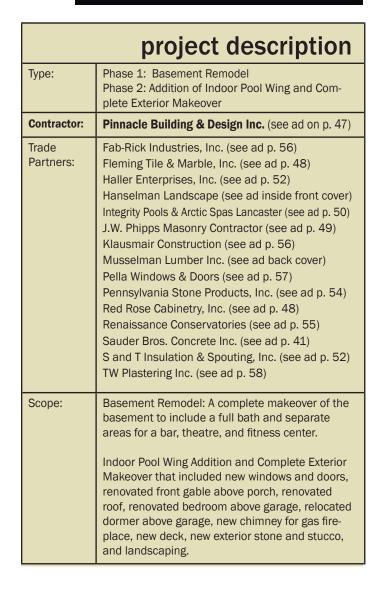
SPOTLIGHT



Eric founded Pinnacle in 1999 and continuously uses his award-winning company as a springboard to create exceptional additions and remodels for his growing list of clientele. Because approximately 85% of Pinnacle's jobs are residential, he regularly works with families on special projects to fit their varied lifestyles.

"Each of our clients want something a little different," notes Eric.

Tracy and Carl's Pinnacle journey began in the basement... literally.

From Empty Shell to Adorned Show Place

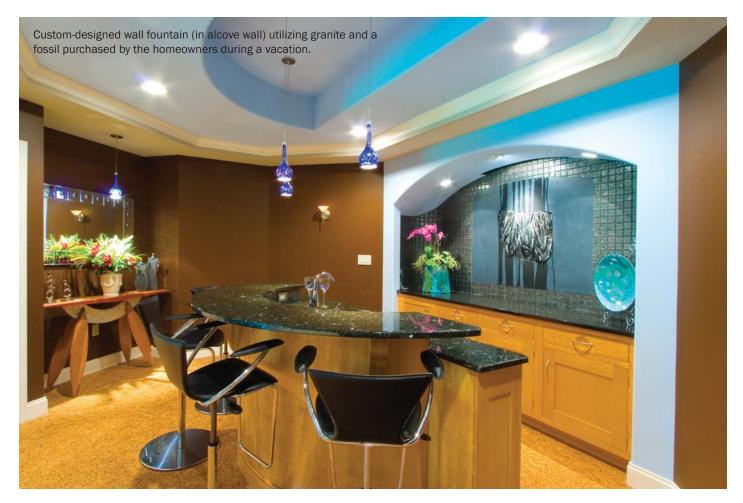
When Tracy and Carl built their home in 2000, they left the sizable downstairs unfinished. Empty and uninteresting, it was hardly a beacon to them or their children. But they knew they would eventually add pizzazz to the rooms; Pinnacle



here's something to be said about being in the right place at the right time.

When couple Tracy and Carl attended the Lancaster BIA Home Show several years ago, one of the first remodelers they met was Eric Weaver, owner of Pinnacle Building & Design Inc., of Lancaster. Eric's photographs of past projects and philosophy of uncompromising excellence immediately impressed them. They instantly decided he was the builder they wanted for an upcoming renovation.

"It was like it was meant to be," remembers Tracy. "Eric really cares about his work—we could instantly feel that."



helped them achieve that goal.

Completed several years ago, their once-barren basement now sports an entertainment theatre with comfy cinema seating, well-appointed fitness area, modern bar alcove and inspiring craft room. Because she enjoys interior designs, Tracy designed almost all of the decorative elements of the lower level's rooms. On the walls, she chose paints in chocolate tones; on the floors, cream-colored carpeting and neutral-toned tiles. For the ceiling over the theatre, she asked Eric to install a coffered ceiling as an extra measure of elegance.







Adding Dimension To Your Dreams



LANCASTER PA • 717-295-9626 WWW.PINNACLEPRO.BIZ









Looking for the Kitchen of Your Dreams?

Remodeling or New Construction Kitchens — Baths — Entertainment Centers



Our experienced sales and design staff will help you plan and design your kitchen or other cabinetry needs. Our highly skilled craftsmen will create your fine quality handcrafted custom cabinetry in our facility in Lititz. Stain, paint and glaze finishes are available as well as many options to complete the look you wish to achieve. To fulfill all your cabinetry needs we also offer the Homecrest line of stock cabinetry.

Manufacturer of Custom Cabinetry

Red Rose Cabinetry, Inc.

Call for an Appointment

(717) 625-4456

740 Rothsville Road, Lititz, PA 17543 www.redrosecabinetry.com

Tile & Natural Stone on Sale NOW! 10-40% off

Hundreds of Colors & Styles to Choose From!



specializing in

Granite Countertops

Marble Fireplace Hearths

Ceramic, Glass &

Stone Tile

Design & Installation

FLEMING TILE & MARBLE, INC.

(717) 464-8453

Visit Our Showroom

3320 Willow Street Pike, Route 272S. Willow Street PA 17584

Mon-Fri 9-5 • Sat 10-2

The earthy hues, curving lines, artistic paintings and interior touches Tracy chose complement the semi-circular maple bar and polished stainless steel staircase railing. Behind the bar is a flat, trickling waterfall custom-designed onsite by Pinnacle. Contemporary and classy, it brings yet another organic element to the basement, even if it was a bit difficult to get just right.

Eric smiles as he remembers how the fountain was engineered on the spot. Despite knowing it would be a challenge, he loved the opportunity to attempt something new.

However, most clients aren't quite as hands-on as Tracy in terms of knowing what they want a room to look like from the beginning. In those cases, Eric relies on his design insight to bring personality to a job.

"We usually help homeowners with designs," says Eric. "We deal with color schemes, flooring textures, ceiling lines, et cetera. There are many layers to a design. For instance, you definitely want to highlight certain things, such as architectural lines."

Overall, the basement has a progressive appeal. Thanks to a walk-out deck that attaches to an upper deck (also built by

Pinnacle and showcasing a custom-designed and custom-made stainless steel cable rail), the rooms do not have a "basement" feel. "We wanted it to be warm and inviting," says Eric.





A Second "Meant to Be" Meeting

About a year after Eric completed their basement, Tracy and Carl began to discuss another renovation project. Out of the blue, they ran into Eric in a store and began telling him of their

J.W. PHIPPS Masonry Contractor

fulfilling all your masonry needs for over 20 years

specializing in

Demolition • Renovations • Brick Block • Concrete • Stucco

717.687.0937

Paradise PA



desire to update their residence further.

Not only did the couple want to completely change the exterior of their home, but they wanted to add an adjoining pool house to their home's footprint. Both phases of the project would hold unique tests for Eric and project manager, John Fisher.

Yet as always, Eric was eager to get started.

"We knew the experience would be good, especially working with Tracy and Carl again," says Eric.

A Facelift for a Family Home

At the time that Tracy and Carl first built their house, they had picked an exterior that appeared attractive in the showroom but was ultimately not in real life. Thus, they wanted Pinnacle to completely redo the outside of their home, ridding them of the mustard-colored stucco, brown stones and unflattering siding. Instead, they wanted granite and natural stucco in a heavy 7/8 inch thickness, which they realized would be quite an endeavor.

Eric agreed to embark upon the job, but had to initially prepare the house.

Pinnacle dug the yard around the home and laid an extra measure of foundation in the ground as a support for the weight of the stones. "The house wasn't originally made to carry stone," explains John.

True to their optimistic nature, Tracy and Carl found something to enjoy about the resulting (though temporary) trench that snaked around their house. "We called it our moat," jokes Tracy. "Carl wanted to put some alligators in it!"

To ensure Tracy and Carl picked a style of stone they'd adore for years, Eric











took them to a quarry to view their options firsthand. Even so, the first stones they chose turned out to look much different on their house than they had anticipated. Tracy made a call to Eric and work was halted until another type of granite could be selected. Though Tracy felt terrible holding up the process, she received nothing but professional treatment from Eric, who understood her concerns.

Eric and John hired stone masons to carry out the painstaking task of refacing the residence. "The stone masons had to shape each piece of granite individually," recalls Tracy, who was home during the project. "Seeing [our house] slowly transform from an ugly duckling into something beautiful was exciting!"

Tracy was also captivated by the relationship among the stone masons. "I watched the older craftsman mentor two younger ones," she recalls. "It was amazing."

To add Renaissance-like character to the finished product, Pinnacle installed copper gutters, snow guards and a unique lantern on the top of the roof.

In the end, Tracy and Carl wound up with a house that looked so new that relatives and acquaintances didn't recognize it at first. "The rooflines are totally different," notes Tracy with pleasure.



Like Water in the Desert

The second part of Tracy and Carl's project was an addition to their home... mainly because of Carl's cacti. A long-time collector of the spiky plants, he and Tracy had agreed that the sunworshiping flora deserved their own south-facing locale. From there, the idea of building an adjoining pool house evolved.

"We figured if we were going to build a house for the cactus plants, we should have a pool inside, too," explains Tracy. "So we put a special cacti 'bump' into the pool house design."

Because their land was not level, the pool had to be raised, a feat that could not be taken lightly. Remembers John, "The construction [of the pool] was a major challenge. We'd never dealt before with a pool that was elevated off the ground."

"The pool is about three feet above the first floor," states Tracy. "From it, we have a good view of the surrounding orchards and hill."

As she had done with the basement, Tracy chose all the shades and textural elements for the pool house. The interior walls are yellow with black door and window frames. The Sauder Brothers constructed non-slip concrete floor, engraved with geometric graphics. And a modestly-sized stainless steel refrigerator provides cool drinks and snacks to enjoy before or after taking a dip.

The pool's azure water is a constant 88 degrees year-round. Its automated retractable cover can only be operated by key, a measure of security much appreciated by the family. Overlooking the pool is an indoor deck which is accessible from Tracy and Carl's master bedroom.

The curving outdoor mahogany deck (complete with stairs leading to the basement level that Pinnacle previously completed)

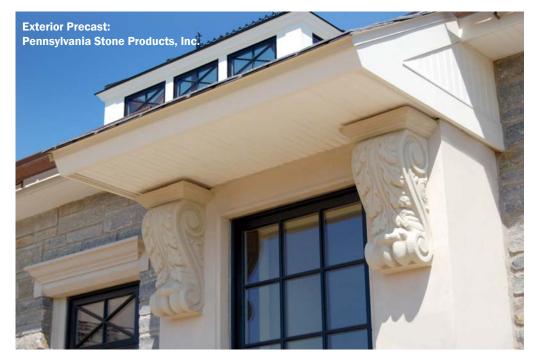


PENNSYLVANIA STONE PRODUCTS, INC.

Makers of Fine Architectural Stone since 1938

1712 West Andrew Street • York PA

717.848.2691





Exterior remodeling specialists

We work with you to create the curb appeal you desire!











Klausmair Construction

Serving Lancaster County Locally Owned and Operated since 1994

717.587.3876

Roofing

Siding & Spouting
Custom Decks & Millwork
Distinctive Exterior Accents
References Available
Return Calls Guaranteed

www.klausmairconstruction.com



specializing in

Structural Steel Fabrication & Installation Miscellaneous Metals, including Steel Stairways & Railings

717.859.5633

1780 Newport Road • Ephrata PA 17522 | www.fabrickindustries.com



is off the back of the pool house. During balmy summer days and nights, large doors can be opened, turning the pool into a veritable extension of the deck. The maintenance of the pool house is barely an issue and no tell-tale chlorine smell wafts into the main house. Though the family vacuums the pool once a month and has a serviceman check it every other week, it is, in Tracy's words, a "piece of cake".



The Height of Happiness

It took roughly 18 months for Pinnacle to finish the exterior and pool house due to the complexity of the project. Nonetheless, Tracy and Carl were unwaveringly understanding and patient throughout the process.

"Once I saw the stone people working and crafting one stone at a time, I understood [it would take some time]... They had so much to do," says Tracy.

To other homeowners contemplating such a large renovation, John recommends that they accept that it will no doubt result in some dust, noise and change



MAKE YOUR NEW HOME YOUR DREAM HOUSE.

No other brand of windows and doors has as much to offer as Pella. That's because we never compromise on materials, design or craftsmanship. Visit our showroom today, and discover why Pella is the choice of discriminating homeowners.



2007 Pella Corpora

Berwyn • Cherry Hill • Fairless Hills • Harrisburg • Jenkintown • Lancaster Media • Montgomeryville • whitehall • Wilmington • York 717-391-0106 • www.guntonpella.com







along the way. "Tracy and Carl understood the process," John notes. "That made our job easier. Overall, it was a fun project."

Tracy enthusiastically agrees. "We've been telling everyone about our home. We loved Eric, his employees and their meticulous work ethic. I recommend Pinnacle all the time!"

R&A