

get more value from custom window treatments...

choose the best source!



by Jennifer Wilkinson
Window Treatment Specialist
Grauer's Paint & Decorating



All photos courtesy of Hunter Douglas.

When shopping for window treatments such as blinds, curtains, shades, shutters or draperies, don't let sticker price be your only guide. Choosing the right treatment and getting the best value for your investment can be difficult even for the experienced home decorator. That's why it's best to work with a reputable local retailer that specializes in custom blinds and window treatments. You'll get great customer service and expert advice from a specialist with the knowledge to help you find your unique style and discover the best solution for every room in your home.

Choose The Best Quality!

When choosing the perfect window treatments—style is important, but quality is king. So long before you start selecting fabrics, textures and patterns or even choosing the type of treatment you need, it's important to find a company that stands behind the quality of their products and offers a great warranty. Hunter Douglas has led the industry in creating the highest quality, innovative window coverings for homeowners. All of their window fashions are designed and custom-assembled in the U.S. and most feature a lifetime guarantee. While almost any style or brand of window treatment will offer some benefit over a bare window, top quality treatments offer superior value and benefits you won't find anywhere else.

Energy Efficiency

Did you know you can lose as much as 50% of your home's heating and cooling energy through your windows? That's why installing energy-efficient window treatments is a great investment that often pays for itself by help-

ing you conserve energy, save money and enjoy greater comfort in your home year round.

Quality window treatments provide:

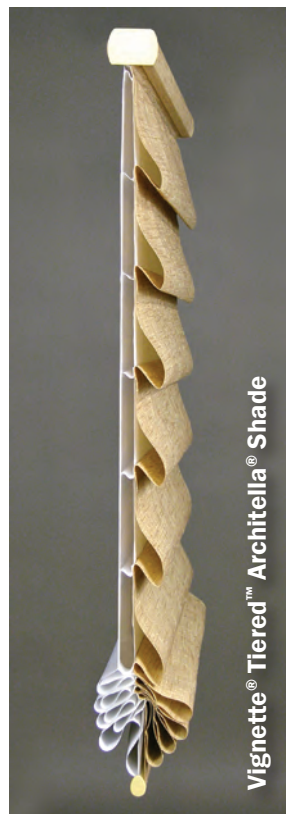
Insulation. Reduced heat flow (both heat loss and heat gain) through the windows.

Solar Heat Control. Control solar heat (heat generated from the sun) by allowing it into your home in the winter and minimizing the amount that comes in during the summer.

Daylighting. Diffusing and dispersing sunlight deep into a room, reducing your need for electrical lighting.

Ultraviolet Protection. Just as sunscreen protects our skin from the sun's damaging ultraviolet (UV) rays, window treatments protect our room interiors and add to the lifespan of valuable possessions.

Hunter Douglas is an industry leader in energy savings at the window. In 1985, they invented the highly energy-efficient Duette® honeycomb in response to the energy crisis



Vignette® Tiered™ Architella® Shade

of the late 1970s. More recently, they introduced Duette Architella honeycomb shades, which offer superior energy efficiency thanks to their patented honeycomb-within-a-honeycomb construction, and Vignette Tiered Architella shades, featuring rear fabric air pockets that trap air and create an extra layer of insulation.

Increased Property Value

Custom shutters will add more appeal and value to your home than any other window coverings. Their classic look (traditional or contemporary) never goes out of style and they are energy efficient, providing superior sun protection, light control and privacy. Shutters are easy to maintain and versatile enough to work on any window or door. They work perfectly alone or you can add simple panels to add texture and color.

Available in premium hardwood, polysatin and hybrid compounds, the Hunter Douglas custom shutter collection features long-lasting finishes and exceptional craftsmanship.



Hunter Douglas Palmbeach™ Polysatin Shutters



Hunter Douglas NewStyle® Hybrid Shutters

FEATURE

Since 1934, family-owned Grauer's Paint & Decorating has grown to become Lancaster County's most trusted source for home decorating solutions. Featuring Hunter Douglas window treatments, custom draperies, Benjamin Moore paints, unique wallpapers and quality wood stains – Grauer's provides premium products at affordable prices and personal, friendly service from expert designers and experienced staff.

Stop by one of their two convenient showroom locations – 1941 Lincoln Highway East, Lancaster or 35 North Cedar Street, Lititz for expert advice and special savings on paint, window treatments and supplies.

Lancaster
(717) 394-0558
Lititz
(717) 626-2330
www.GrauersPaint.com



Hunter Douglas Heritage® Hardwood Shutters



Hunter Douglas LiteRise®
Cordless Operating System

Enhanced Safety and Easier Operation

There are a wide variety of innovative lifting system options available for enhanced child and pet safety as well as easy operation. From cordless alternatives to motorized operating systems, retractable lift cords, cord tensioners and wand controls. The Hunter Douglas LiteRise cordless operating system is a personal favorite. You simply use your fingers to raise or

Child Safety Tips For Window Treatments



Hunter Douglas Vignette Tiered
Modern Roman Shade with LiteRise

- Position cribs, beds, playpens and other furniture on walls without windows and window cords.
- Check current window treatments for exposed or dangling cords.
- Keep cords out of reach of children.
- Eliminate any dangling cords with cordless window treatments.
- Permanently anchor continuous cord loop window covering cords to the floor or wall.
- Order a retrofit kit for older window treatments or simply replace them with a cordless window treatment.

Hunter Douglas
PowerRise® 2.1 with Platinum™ Technology



lower the product. It helps reduce potential safety hazards, while also offering a more streamlined appearance.

Motorization options also eliminate lift cords and provide greater convenience. It's easy to control your motorized window fashions by remote, wireless wall switch or even a mobile device.

Creative Applications

Once you have made a decision on your shade or blind, remember to be creative with color and texture by adding panels or a valance on a decorative wood or metal rod. Accent pillows can also bring life to a room. Custom window treatments help complete the room with functionality and personality. From grommet panels for a more contemporary look and a tailored valance on top of a window, fabric helps add color and texture.

Hopefully you will find this information helpful. Should you have any questions or need further assistance, please don't hesitate to contact us at either our Lancaster or Lititz locations. And don't forget that we have well appointed showrooms at both locations along with professional designers to assist you. Stop in and let our experience and personal customer service work for you!

R&A



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*See Store for Details.

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* Manufacturer's mail-in rebate offer valid for qualifying purchases made 9/14/13 - 12/17/13 from participating dealers in the U.S. only. For tax credit details and restrictions and a list of qualifying products, see the Manufacturer's Certification Statement and FAQs at hunterdouglas.com/taxcredit. Hunter Douglas and its dealers are not tax advisors. Consult a tax professional regarding your individual tax situation and ability to claim a tax credit related to the purchase of the qualifying Duette Architella honeycomb shades. © 2013 Hunter Douglas. All rights reserved. All trademarks used herein are the property of Hunter Douglas.